

Thierry POTHIER

CREATIVE DIRECTOR

49 years old

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thierrypothier.com



◆ CONTACT

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◆ SOFTWARE

ADOBE CREATIV SUITE
MS OFFICE
AFFINITY SUITE
FIGMA, SKETCH (PROTOTYPE)
CMS (Wordpress, Drupal etc..)
3DS-MAX, BLENDER (3D)
DAVINCI RESOLVE

◆ SKILLS

UI/UX DESIGN
HTML, CSS, SASS, JAVASCRIPT
ILLUSTRATION
VIDEO PRODUCTION & POST-PRODUCTION
MOTION DESIGN
PHOTOGRAPHY
TEAM MANAGEMENT

◆ ABOUT ME

As an art director then Creative Director 360° since 2004, I worked for the main communication and advertising agencies in Paris as well as for major corporates. Thus I can work on all aspects of creative communication and advertising (Print, Digital, Webdesign, Motion Design, TV).

Fond of photography (shooting, development and printing), I work in analog as well as digital formats.

◆ EDUCATIONS

- 1994 ● BA ISHS Multimédia
University of Nice Sophia-Antipolis - France
Major in History of art.
- 1995 ● MA in Linguistic
University of Nice Sophia-Antipolis - France
Major in History of Art.

◆ EXPERIENCES

- 2016 ● Art Director
Freelance - Paris
As an Art director, I work on a day to day basis with major companies such as Sephora, Veolia, Air liquide, Intermarché...
Trainer in Motion design (After Effects). Trainer in CMS.
- 2009 ● Art Director
Havas Paris full time Freelance- Paris
As an Art director, i worked for different client accounts such as Dior, Louis Vuitton, EDF, Total, BNP Paribas, Transavia (Air France), Kering, L, Peugeot, Citroen, Carrefour...
- 2004 ● Art Director
Freelance - Paris
As a freelancer, I worked for many large communication and advertising agencies such as Euro-RSCG, Publicis, Young and Rubican, Logica (Unilog Management) on energy, luxury, automobile, public sector related projects..
- 2000 ● Art Director
Rubus - London
As an art director in a web and consulting agency, I worked on different pan-european projects in the banking and traveling sectors.
- 1996 ● Designer
Editions Duchamp - Nice
As a designer i worked mainly in artbook design and manufacturing follow-up with industrial printers for an art gallery.

◆ Languages

French mother tongue
English fluent
Italiano fluent

“ Ils ne savaient pas
que c'était impossible,
alors ils l'ont fait ”